



## **Sreevatsa – SEO Case Study**

### **About the Project:**

Sreevatsa is a leading organization in Coimbatore, Tamil Nadu dealing wide consumer products and services for several years. They offer construction solutions, real estate, organic farm products, Industrial equipment, food processing and production. They meet the precise client requirements and establish strong customer rapport.

### **Skill Set Used:**

Search Engine Optimization – Competitor analysis, business listing, social bookmarking, Google analytics, keyword optimization and website code optimization

### **Situation:**

Sreevatsa approached us to promote their business sectors online and generate new enquires for their construction projects. We analyzed their requirements and conducted competitor research to provide an ideal solution for their needs.

### **Solution:**

Our design and development team provided them a superior website with an excellent design that meets the expectations of the next-generation customers. To bring search engine visibility, we studied the website and build a sitemap. Through competitor research, we find the strategies used by them.

We conducted the keyword research, to identify the most prospective keywords for your website and use those keywords in website, title, Meta descriptions and content. We created strong Meta title and description for a quick listing of the websites.

Our SEO experts submitted the website in reputed business listing websites and promoted their services through blogs and articles. Our team monitors the progress of the website through Google analytics and steadily improved the ranking.

**Result:**



KEYWORDS	After SEO	Before SEO
<a href="http://www.sreevatsa.com/">http://www.sreevatsa.com/</a>	Google.co.in	Google.co.in
Comfort and Luxury Home in Coimbatore	1	72
Residential Apartments Coimbatore	4	90
Villas in Coimbatore	9	62
Buy Home in Coimbatore	10	93
Builders Coimbatore	14	55