



Sudha Hospitals

About the Project:

Sudha hospital was established in 1985 with an aim to offer world-class medical services in Cardiology and Women Care. They have won the people's hearts with modern standard treatments with the latest equipment suitable for all health diagnosis.

Skill Set Used:

Search Engine Optimization – Competitor analysis, business listing, social bookmarking, Google analytics, keyword optimization and website code optimization

Situation:

Sudha hospital approached us to promote their fertility center across the world and improve their hospital visitors. With a motto to help the infertile couples with a healthy baby, they requested us to take their services across young couples.

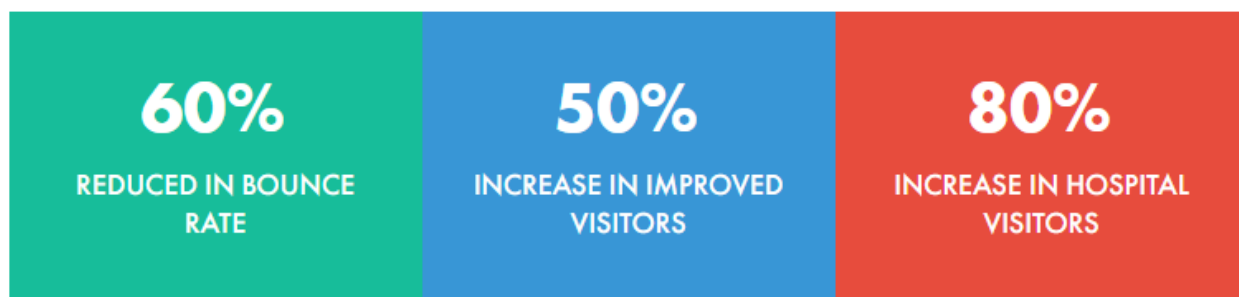
Solution:

AES website development team creates an effective website for Sudha hospital with SEO friendly web pages, breadcrumb menu bar, header tags, and keyword specific file names. We optimized the website code to reduce the loading time and build internal links at appropriate places.

We provide social media optimization services to promote their services on Facebook and other social media websites. Our SEO team creates qualifying backlinks in High PR websites to improve their website rankings and optimize their search results.

Through our dedicated SEO services, we improved their website enquires, website visitors count, and international and local patient visitors to the hospitals.

Result:



KEYWORDS	(After SEO)	(Before SEO)
http://www.sudhahospitals.com/	Google.co.in	Google.co.in
IVF Hospital Erode	A,1	No
Best IVF Treatment	1	No
Women's care in Erode	2	4
Best IVF Hospital in Erode	A,2	2
Fertility Hospital in Erode	A,2	No
Best Fertility Center in Erode	A,2	3