



CanApprove

About the Project:

CanApprove Immigration services is a multi-national immigration and educational consultancy providing legal services including immigration, education, and consultation. Their immigration consultants and lawyers provide smooth immigration services for Australia, Canada, and Quebec. They also assist aspiring students to study abroad in countries such as Australia, USA, UK, Canada, New Zealand, Malaysia, Singapore, and Germany.

Skill Set Used:

Search Engine Optimization – Competitor analysis, business listing, social bookmarking, Google analytics, keyword optimization and website code optimization

Situation:

CanApprove faced a major fallback in their daily immigration enquires and they are very keen to improve their business success with effective business conversions. With a team of experienced SEO experts, we audited their website and come up with a solution that brings more website enquires.

Solution:

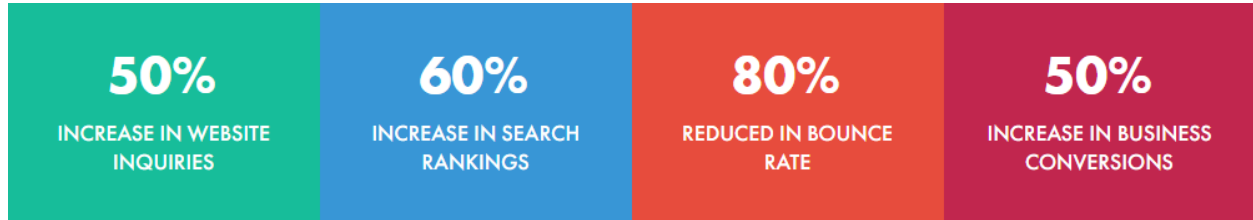
When CanApprove first approached us for a complete solution to improve enquires, we audited their existing website and suggested them to revamp their website with the latest design, graphically optimized layouts, efficient website code with fast loading web pages, chat feature and other advanced options. Our website development team developed the best website for CanApprove. Our digital marketing team framed an effective SEO strategy that improves the rankings of all internal pages of CanApprove.

We build the suitable meta descriptions, title tags, and keywords that help in crawling of search engines. The backlinks are created in the niche-specific business listing websites that

increase their keyword search rankings, website internal page ranking, forum posting and blog posting websites.

As their targeted audiences are students and professionals interested in Canada immigration, we promoted their website in leading international forum that addresses the difficulties in immigration to foreign nations. Our client can see the visible improvement in website enquires and they converted every prospective lead into a customer.

Result:



KEYWORDS	(After SEO)	(Before SEO)
https://www.canapprove.com/	Google.co.in	Google.co.in
Immigration Consultancy Services Dubai	2	29
Canada Education Consultant Bangalore	2	28
Australia Immigration Consultants	2	16
Canada CRS Calculator	3	15
Immigration Consultants Coimbatore	C,5	18